

BEN & JERRY'S



HOPE
not hate

DEMOCRACY
ONLY WORKS
WHEN IT WORKS
FOR EVERYONE

DON'T GET
FROZEN OUT!
TURN UP THE HEAT ON DEMOCRACY
& REGISTER TO VOTE



TAKE ACTION AT
BENJERRY.CO.UK/FROZENOUT

Do you agree that our democracy should work for everyone?

We need a democracy where all voices are heard, and we can all have an equal say over the decisions that affect our capital. One in five Londoners are currently frozen out of democracy, it's time we turn up the heat! Ben & Jerry's and HOPE not hate are teaming up to encourage Londoners to register to vote and make sure their voices are heard in the 2016 London Mayoral and Assembly Election.

The stats!

5.7%

of Londoners - 327,000 people - were removed from the electoral register in December 2015, many without even knowing it themselves

1 in 5

Londoners are not registered to vote

In London, the unregistered are disproportionately the young and low income families - the very groups in society that need a voice most.

Don't Get Frozen Out – Take a stand for our democracy!

We believe democracy only works for everyone

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